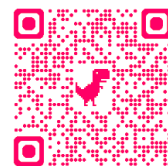


BAILEY CANTOR ♥ KITSEY RANSOM ♥

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PROFESSIONAL SUMMARY

An Art Center graduate specializing in illustrative, fashion-focused, character driven work who offers a fresh, contemporary, and imaginative point of view. Professional and experienced, with a range of versatile design capabilities, ranging from toy design, to fashion design, to book cover illustration and character design.

EDUCATION

Art Center College of Design Bachelor of Fine Arts in illustration, having graduated with both honors and distinction.

SKILLS

Mastery of the Adobe Suite (including Photoshop and Illustrator), as well as the Microsoft programs. Years of experience working collaboratively with art directors and in teams but also comfortable assuming leadership responsibilities. Forward-thinking, hard working, flexible and creative. Thrives in fast paced, lively work environments, and works well under tight quick deadlines. Fantastic communication and interpersonal skills with years of experience in customer service as well.

WORK HISTORY

Freelance Artist & Merchandise Designer

2018-Current

- Over ten years experience in taking a wide variety of commission based work for clients.
- Examples of work include illustration to accompany published short stories, book cover design, character designs and accompanying artwork, tattoo design, plush and figure design, and spot artwork for pitch packets.
- Resolved any and all concerns quickly and professionally.
- Maintains several ongoing business partnerships with independent brands to produce small batch collectible merchandise that I've designed, including products like plush dolls, plush keychains, acrylic keychains, enamel pins, clothing, stationary, and more.

Liquid Death Merchandise Designer

2022-Current

- Collaborated with an established creative team to design and create the fan-favorite character "Murderella" for the brand to use in marketing and merchandising. Created several illustrations for merchandising, including upcoming case art.
- Helped write the character's narrative, working with the brand's established identity and working on model in several styles during the ideation phase of development.
- Accepted constant feedback and made all requested adjustments in a timely manner ahead of deadline.

Online Storefront and Brand Manager

2021-Current

- Established and maintains a popular online brand and storefront under my pseudonym of "Kitsey Ransom".
- This includes marketing myself and my artwork on social media to viral success, displaying clear knowledge and understanding of trending, relevant media with mass appeal as well as designing products with proven profitability.
- Personally hand packages all orders placed through my online shop. Has successfully shipped thousands of orders as the sole operator and efficiently handles all customer service inquiries.

SCAD Sequential Art Society Guest Lecturer

05/2021

- Instructed and advised attendees on how to better portray clothing in their work and how clothing design can be a tool to inform the viewer of a character's personality, backstory, environment and more.
- The lecture included a verbal presentation as well as a live drawing demonstration, where I answered audience questions and helped provide instruction on how to draw certain articles attendees struggled with, or how to simplify and visually construct clothing over form or rotated in perspective.

Assistant Store Manager - Hot Topic

2021-2025

- Developed strong customer service, time management and team leadership skills. Responsible for daily task delegation to other associates; responsibly handled all opening and closing procedures including money handling and emailing upper management with daily sales projections.
- Went above and beyond my station by also becoming the stores defacto merchandise stylist. Styled all fashion mannequins in a trendy and appealing fashion, frequently leading to large sales for the entire assemble.
- Managed the store's social media pages and reported trend forecasting and hot selling items to upper management weekly.